



# INTERNATIONAL AYUSH EXPO

LEGACY OF WELLNESS ON GLOBAL STAGE

19-21 JANUARY 2027 | IEML, GREATER NOIDA, U.P



Join the premier global platform dedicated to AYUSH & Wellness, Blend of Traditional, Blended Traditional Medicine, Modern Innovations, and International Markets under one roof !

Explore  
**Exhibit**  
Expand



BUSINESS  
MATCHMAKING



LEAD  
GENERATION



EXPORT  
OPPORTUNITIES



TRADE  
FACILITATORS

DEDICATED BUYER LOUNGES | PRE-FIXED MEETINGS | REAL-TIME NETWORKING SUPPORT

**LIMITED SLOTS – FIRST COME, FIRST SERVED!**

## Let your brand lead the wellness revolution at AYUSH EXPO 2027

### EVENT OBJECTIVES

- Showcase the strength and scientific validation of AYUSH in the Global context
- Promote and strengthen awareness and interest about AYUSH
- Facilitate international promotion, development and recognition of Ayurveda, Yoga, Naturopathy, Unani, Siddha, Sowa-Rigpa and Homoeopathy
- foster interaction of stakeholders and market development of AYUSH at international level
- Give boost to AYUSH products in International market
- Exhibit research and latest developments in AYUSH sector
- Harness the potential of fast growing and globally emerging sector



#### WHY PARTICIPATE ?

Showcase products, services & innovations  
**Engage with global buyers & decision-makers**  
Explore export opportunities & new market



#### FOR VISITORS & BUYERS

Discover latest trends & technologies  
**Attend expert-led conferences & workshops**  
Network with key industry & Govt. stakeholders

### INTERNATIONAL AYUSH EXPO 2027

For Participation, Please Contact  
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